

Fake ads at tax payers' expense

Cantonment Board Clifton (CBC), used the tax payers' money to place an 'ad', that was carried by many newspapers on August 16, 2018. It contained about half a dozen phone numbers where citizens could complain of poor sanitary conditions on public streets created by refuse, blood or meat of 'qurbani' animals.

There are scores of streets in DHA and Clifton where large tents for cows and goats have been set up that protrude on the main streets. These streets are littered with animal waste, stench and disease. Street 12, off Kheabane Badar is just one such victim for which phone calls were made to the much advertised CBC phone numbers. The first number responded by an automated message saying "your desired number is in no one's use". The second phone number regretted any knowledge of the subject and suggested a third phone number. The recommended third phone number was called who denied any responsibility for such matters. Not to give up, a fourth advertised phone number was dialled. The response was brief and honest, "I have no idea of what you are talking about".

Besides the torture and frustration built into these fraudulent 'ads', should these organisations not be held accountable for misuse of state resources for false personal and organisational glorification.